



2016 Social Service Funding Application – Non-Alcohol Funds

Applications for 2016 funding must be complete and submitted electronically to the City Manager's Office at ctoomay@lawrenceks.org by 5:00 pm on Friday, May 15, 2015. Applications received after the deadline or not following the attached format **will not** be reviewed by the Social Service Funding Advisory Board.

General Information: Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. These funds are to be used to support activities that align with the Community Health Plan which was developed with input from many people throughout the community. The five areas for the plan are listed below:

- Access to healthy foods
- Access to health services
- Mental health
- Physical activity
- Poverty and jobs

More information on the Community Health Plan can be found at <http://ldchealth.org/information/about-the-community/community-health-improvement-plan/>.

Applications will be reviewed by the Social Service Funding Advisory Board at meetings held from 8:00 a.m. to 12:00 p.m. on May 27. **Applicants are asked to make a contact person available by phone at that time in case questions arise.**

Following their review, the Advisory Board will forward recommendations for funding to the City Commission. Recommendations will be based upon the following criteria:

- availability of city funds
- the stated objectives of the applicant's program
- alignment of the program with the Community Health Plan
- the efforts to collaborate and create a seamless system of support for residents
- outcomes that move program participants from total dependency toward measurable levels of independence
- ability to measure progress toward the program objectives and the Community Health Plan
- past performance by the agency in adhering to funding guidelines (as appropriate)

The final decision regarding funding will be made by the City Commission when they adopt the Annual Operating and Capital Improvement Budget in August.

Please note that funds will be disbursed according to the following schedule unless otherwise agreed to in writing:

- First half of funds will not be disbursed before April 1
- Second half of funds will not be disbursed before October 1

Questions? Contact Casey Toomay, Assistant City Manager at ctoomay@lawrenceks.org or at 785-832-3409.



2016 Social Service Funding Application – Non-Alcohol Funds

SECTION 1. APPLICANT INFORMATION

Legal Name of Agency: The Willow Domestic Violence Center

Name of Program for Which Funding is Requested: Community Engagement

Primary Contact Information (must be available by phone 5/27/15 from 8 a.m. to 12:00 p.m.)

Contact Name and Title: Kristine Chapman, Director of Community Engagement

Address: 1920 Moodie Rd., Lawrence, KS 66046

Telephone: 785.331.2034 x 105 Fax: 785.856.2043

Email: kchapman@willowdvcenter.org

SECTION 2. REQUEST INFORMATION

- A. Amount of funds requested from the City for this program for calendar year 2016: \$ 6,000
- B. Will these funds be used for capital outlay (equipment or facilities?) If so, please describe: NO
- C. Will these funds be used to leverage other funds? If so, how: NO
- D. Did you receive City funding for this program in 2015? If so, list the amount and source for funding (i.e. General Fund, Alcohol Fund, etc.): YES, \$4,000: Bus Passes-General Fund; \$6,000: Outreach-General Fund; \$19,000 Art Program-ATF
1. How would any reduction in city funding in 2016 impact your agency?
A reduction would limit our ability to reach survivors and educate the community. In Kansas, 3 out of 5 victims of domestic violence do not know where to go to receive services, according to the 2007 Docking Report. The Willow constantly seeks opportunities to promote awareness of domestic violence, human trafficking, and the center's free, confidential services. According to the Kansas Bureau of Investigation, Lawrence Police responded to 1,029 domestic violence calls in 2013 – a huge increase from 738 in 2010. Every year The Willow's demand for services increase. We attribute this to more education about domestic violence and increased awareness of our services. Any reduction in funding would be a significant barrier and would decrease the safety and health of our community.
2. If you are requesting an increase in funding over 2015, please explain why and exactly how the additional funds will be used: N/A

SECTION 3. PROGRAM BUDGET INFORMATION

- A. Provide a detailed budget for the proposed program using the following categories: personnel (list each staff position individually and note if new or existing), fringe benefits, travel, office space, supplies, equipment, other.

Position Title	Purpose - Explanation	Salary or Wage Per hour	Total Hrs worked for agency	Total Annual Salary or Wage	% of hrs worked for other grant	% of hrs worked for City grant	Other Funds	City Funds	TOTAL
Director of Community Engagement	Outreach coordination		2,080	\$36,040	50%	0%	\$18,020	\$0	\$18,020
Court Advocate	Outreach	\$12.75	2,080	\$26,520	100%	0%	\$26,520	\$0	\$26,520
On Call	On Call	\$15.00	42 days	\$630	100%	0%	\$630	\$0	630
SUBTOTAL							\$44,540	\$0	\$45,170
FRINGE BENEFITS				Total Fringe	% Other	% City	Other Funds	City Fund	TOTAL

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FICA & Medicare	44,540 x 7.65%	\$0.00	2,080	\$3,407	100%	0%	\$3,407	\$0	\$3,407
Unemployment Insurance	8000 x 5.4% x 1.5	\$0.00	2,080	\$648	100%	0%	\$648	\$0	\$648
Workers Comp	7574 X.23	\$0.00	2,080	\$1,790	100%	0%	\$1,790	\$0	\$1,790
Health Insurance		\$0.00	2,080	\$1,904	100%	0%	\$1,904	\$0	\$1,904
SUBTOTAL							\$7,749	\$0	\$7,749
TRAVEL	Purpose - Explanation	Rate	Mileage	Total Mileage Exp	% Other	% City	Other Funds	City Funds	TOTAL
Local Transportation	Meetings, direct service	0.50	2978	\$1,489	100%	0%	\$1,489	\$0	\$1,489
Conference & Convention	AG Conf & KCSDV training	0.5	550	\$275	100%	0%	\$275	\$0	\$275
SUBTOTAL							\$1,764	\$0	\$1,764
SUPPLIES AND COMMUNICATIONS				Total	% Other	% City	Other Funds	City Funds	TOTAL
Supplies	paper, markers, labels, etc			\$1500	0%	100%	\$0	\$1,500	\$1,500
Printing & Publications	printing, ads, etc.			\$4,500	0%	100%	\$0	\$4,500	\$4,500
SUBTOTAL							\$0	\$6,000	\$6,000
OTHER				Total	% Other	% City	Other Funds	City Funds	TOTAL
Training Costs	AG conference registration			\$275	100%	0%	\$275	\$0	\$275
SUBTOTAL							\$275	\$0	\$275
TOTAL EXPENDITURES:							\$54,958	\$6,000	\$60,958

- B. What percent of 2016 program costs are being requested from the City?
10% of the total budget.
- C. Provide a list of all anticipated sources of funding and funding amount for this program in 2016.
State of Kansas Office of the Attorney General Protection from Abuse Grant Fund, \$54,958
City of Lawrence: \$6,000

SECTION 4. STATEMENT OF PROBLEM / NEED TO BE ADDRESSED BY PROGRAM

- A. Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.

Domestic violence can happen to anyone of any race, religion, age, sexual orientation or gender. It can happen to married couples, those who are living together, and those who are dating. It can happen between family members, siblings and friends. Domestic violence doesn't look the same in every relationship because every relationship is different. The Willow strives to eliminate domestic violence and human trafficking in our communities by providing safety, education and advocacy.

Prevention is the key to ending domestic abuse. In our SAFE Program, youth learn how to identify unhealthy relationships and to stand up for themselves and their friends when they see abusive behavior. During the 2014-

2015 school year, every 8th grader in Lawrence Public Schools participated in a SAFE Program presentation. We also have weekly programming at multiple Girls and Boys Club sites.

Training and education are our outreach priority at The Willow. To help provide at-risk youth with a safety net, we train foster parents at KVC and staff at Boys and Girls Club how to identify abuse and safety plan with teens. We collaborate with law enforcement, providing specialized training for officers. Since 2013, The Willow has utilized a lethality assessment tool with victims of domestic violence; we are working with law enforcement and the Douglas County District Attorney to integrate this life-saving tool into police response and court rulings.

Outreach funding has a huge impact on The Willow's ability to maintain the materials necessary to provide effective training, awareness supplies, brochures, posters, and strategic advertising in Lawrence.

B. How was the need for this program determined?

The need was determined based on the Docking Institute Report, and the fact that we continue to see an increase in demand for our services. Last year, 229 community members – 134 adults and 95 children – spend 6,741 safe nights of rest at our safe shelter because they were homeless due to domestic violence and/or human trafficking. We responded to 3,189 crisis calls on our 24/7 hotline. Almost 600 men, women, and children were served in our outreach programs, from court advocacy to our work program to our parenting classes. We held 393 support group sessions at our center and throughout the community, including weekly groups for women at the Douglas County Jail, at DCCCA, and at Lawrence Community Shelter.

C. Why should this problem/need be addressed by the City?

Without education the community about domestic violence, human trafficking, and available services, these problems will continue and grow. Domestic violence and human trafficking are both community problems that require community solutions. The Center for Disease Control states that 1 in 3 women and 1 in 7 men experience domestic violence in their lifetimes. Educating our community to recognize abuse, respond, and refer to The Willow results in a safer, healthier community for us all.

D. How does the program align with the Community Health Plan (see page one)?

The Willow's programs align with all points of the Community Health Plan. The Willow's work program through The Department of Children and Families provides career planning, financial literacy education, parenting and healthy relationship classes and individualized self-sufficiency plans. Healthy nutrition is a weekly topic in our community support group, which now includes cooking classes. Our strong partnerships and collaborations with agencies in our community increase physical and mental health support for victims of domestic violence and human trafficking. Through our engagement in the Community Collaboration Council on Reentry, The Willow started a support group for survivors of domestic abuse at the Douglas County Jail this year. The group serves 15-20 women each month, and many survivors continue in The Willow's programs after leaving the jail. We've also seen a huge response from our strengthened collaboration with Lawrence Community Shelter, resulting in both a weekly support group facilitated by Willow staff and weekly office hours for individual support. The early intervention with the Douglas County Jail and the homeless shelter has reduced the need for shelter placements. As a result, those entering shelter receive additional wrap around services and concentrate on self-sufficiency and safety. Collaborations with Bert Nash Community Mental Health Center have resulted in our staff training clinicians about domestic violence, and a Strengthening Families Network funded Parent Support Specialist who works with survivors and children at our shelter. On a referral level, we've increased partnerships with both Tenants to Homeowners and Catholic Charities, helping survivors attain permanent housing. Not only are we helping our clients utilize more resources, but also, through our continued efforts, we are leveraging grant dollars to increase the safety and health of more survivors through these community connections.

SECTION 5. DESCRIPTION OF PROGRAM SERVICES

A. Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 4. The description should include how many clients will be served, and should describe as specifically as possible the interaction that will take place between the provider and the user of the service.

The Willow is committed to providing the community with information on domestic violence, its causes and effects, in an effort to end domestic violence in future generations. Not only does this program fill a need to educate the public but it is also a mechanism for reaching out to survivors of domestic violence. Outreach and education includes advertising services, distributing brochures, providing training for other service providers and professionals, and conducting educational presentations to community groups and display of the Clothesline Project.

The Clothesline Project is a visual display that bears witness to the domestic violence through survivor's stories.

During the public display, a clothesline is hung with shirts. Each shirt is decorated to represent a particular survivor's experience.

We expect to impact at least 6,000 participants through our presentations, at least 3,000 participants with our information tables and at least 3,000 participants with our Clothesline Project display during FY 2016.

- B. What other agencies in the community are providing similar types of services. What efforts have you made to avoid duplication or coordinate services with those agencies?

The Willow Domestic Violence Center is the only organization in Douglas, Franklin, and Jefferson Counties that provides both residential and non-residential services specifically to survivors of domestic violence and/or human trafficking. A 24-hour crisis line for domestic violence information and services, emergency shelter, crisis counseling, court advocacy, support group, community education, and safety planning are services for domestic violence and human trafficking survivors which are unique to The Willow. The Willow is fully accredited by the Kansas State Coalition Against Sexual and Domestic Violence.

In Douglas County, the Executive Director participates in the United Way Agency Director's meetings which are held quarterly and provides an opportunity to connect with other United Way member agencies. The Willow also strives to coordinate with other organizations to ensure survivors' needs are met. The Willow has an MOU with GaDuGi Safe Center and First Step at Lakeview in order to address common goals and shared survivors and meets on a regular basis.

SECTION 6. PROGRAM OBJECTIVES

Please provide three specific program objectives for 2016. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, "75% of clients receiving job training will retain their job one year after being hired," "increased fundraising efforts will result in a 15% increase in donations in 2016," "credit counseling services will be provided to 600 clients in 2016," etc. **Applicants will be expected to report their progress toward meeting these objectives in their six-month and annual reports to the City.**

The Willow will provide more than 200 presentations and/or trainings to the Lawrence Community during FY 2016 (which is more than a 100% increase from FY2015). The Director of Community Engagement will keep records documenting the presentations.

The Clothesline Project will be displayed at least 10 times during FY 2016. The Director of Community Engagement will keep records documenting the Clothesline Project displays.

85% of participants provided evaluations for community presentations will state an increase in understanding of domestic violence and The Willow services during FY 2016. The Director of Community Engagement will provide evaluations to presentations lasting 1 hour or longer and summarize those evaluations for each presentation.